

# Infiniti Golf Newsletter

PGA Show Edition

February 2010

## Time for a new year!

### What's new with Infiniti Golf?

With another year under our belt we are happy to say that 2009 was a decent year for Infiniti Golf and could have been much worse. The market is changing ever day and we see this as a great opportunity for both us and our customers. With the big brands promoting custom fitting more and more we are seeing a lot of golfers turn to professional clubfitters for "true" custom fittings.



Infiniti Representatives, Dealers, & Tour Players



## 2010 PGA Merchandise Show

Jan. 27 – Jan. 31

As many of you know every year the PGA of America host the PGA Merchandise Show in Orlando FL. We did not have a booth at the show this year however we did have a dinner party on Friday night at Uno's Pizza. We would like to thank all of our dealers who attended it was a great time had by all. It was nice for all our dealers to discuss their Infiniti success stories as well as get to know each other. We would not have been able to have such a great party without all of our dealers.



Infiniti Golf's 2010 PGA Merchandise Show Dinner Party



## INSIDE THIS ISSUE

- 1 2010 PGA Merchandise Show
- 2 NEW Infiniti Tour Strategy Forged Iron
- 3 Networking with Infiniti Golf

## Infiniti Tour Strategy Irons

*New for 2010*



The Infiniti Tour Strategy irons were designed to be some of the softest, slickest and most precise irons on the market today. Manufactured using only the best German engineered CNC machines the production of these irons eliminates human error and gives our customers the best product possible. By using the precision of computer engineering in production, this gives the golfer a more consistent golf club for better feel and more ball control. This combined with proper fitting and instruction will give you the confidence you need to play the best golf possible.

- Soft buttery feel offer the feedback and ball control that better players crave
- Midsize blade length enhances confidence
- A solid players cavity in the short irons with minimum hosel offset makes it true and effective in shot making
- Thin topline offers the pure look of a players iron

---

***Finally a players iron that is easy to hit!!!***

***Available March 2010***

---

## Networking with Infiniti Golf



### Facebook

Infiniti Golf is now on Facebook! If you would like to become a friend of Infiniti Golf on Facebook all you have to do is sign up, type in Infiniti Golf in the search field and add us as a friend. This is a great place to find out about the latest new products from Infiniti as well as the inside scoop on what's going on in the industry.

Not only is Facebook a great place to find out what's new with Infiniti Golf, it is also a great place to meet other clubmakers, customers, and find out about new clubmaking skills. Many Infiniti dealers and customers are currently friends of ours. Please feel free to contact us anytime and let us know what you think about Infiniti or what you would like to see from us in the future. Facebook is free and you can sign up at [www.facebook.com](http://www.facebook.com)



### Twitter

You can now also follow Infiniti Golf on Twitter. Twitter is a social networking site that allows you to follow us and get a day to day look at what's going on with Infiniti Golf. We will post information about trade shows, demo days, and factory visits.

In addition to a behind the scenes look into Infiniti Golf, we will also post golf tips from time to time as well as new product reviews such as shafts, grips, and heads. It is completely free and you can sign up by going to [www.twitter.com](http://www.twitter.com).